

TALENT PRESS & INTERVIEW SCHEDULE



AISHA BOWE

CEO, STEMBOARD, AND FUTURE BLUE ORIGIN ASTRONAUT

Interview Opportunity: Thursday, March 21 @ 12PM

Aisha Bowe, a former NASA rocket scientist and current CEO of STEMBoard, is set to make history as the first African American woman to fly into space with Blue Origin. An influential figure in the STEM field, she is recognized by Inc. 5000 as a leader of one of America's fastest-growing companies. She has made significant contributions to space exploration and education, raising nearly \$2 million in venture capital for LINGO, a self-paced coding kit fostering technical learning at home. Bowe's inspiring journey from community college to space has been shared globally, including through the documentary "In Her Element." Bowe holds degrees in aerospace and space systems engineering from the University of Michigan and has endowed an engineering scholarship.



DR. RUTH JONES NICHOLS

WHITE HOUSE PRESIDENTIAL APPOINTEE

Interview Opportunity: Thursday, March 21 @ 12:45PM

Dr. Ruth Jones Nichols has more than 25 years of strategic engagement expertise, holding significant roles in organizational leadership, administration, and fundraising. Most recently, she served as chief movement officer at Feeding America and CEO of the Foodbank of Southeastern Virginia. In April 2022, she was appointed to a leadership role in the Biden-Harris administration, serving as senior adviser for strategic engagement to Secretary Marcia L. Fudge at HUD, after being deputy assistant secretary for public engagement.

Nichols has led initiatives at YWCA South Hampton Roads and raised more than \$150 million for the District of Columbia Public Schools. She is a sought-after speaker and has contributed to stories on CNN, Politico, MSNBC, NPR, and local media outlets.



CYNTHIA "CYNT" MARSHALL

*CEO, DALLAS MAVERICKS; PRESIDENT AND CEO, MARSHALLING
RESOURCES CONSULTING*

Interview Opportunity: Thursday, March 21 @ 2:15PM

Cynt Marshall, the dynamic CEO of the Dallas Mavericks, has a 36-year career advocating for diversity and inclusion. Prior to her role at the Mavs, she founded Marshalling Resources, a consulting firm specializing in leadership development and culture transformation. During her tenure as SVP of human resources and chief diversity at AT&T, she led initiatives that placed the company on Fortune's 100 Best Companies to Work For list.

Marshall also made history as the first African American chair of the North Carolina State Chamber of Commerce. Recognized for her visionary leadership, she has received numerous awards, including Forbes naming her one of the world's most inspiring female leaders in 2021.

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DR. CHERYL JACKSON
Speaker And Business Strategist

Interview Opportunity: Friday, March 22 @ 12:30PM

Dr. Cheryl Jackson, a multimillion-dollar social entrepreneur, author, and speaker, empowers people globally to take action in their lives and careers. Through her books, conferences, and Action Academy, she equips high performers with leadership development, executive presence, and professional communication tools. She founded Minnie's Food Pantry in 2008, which has since served more than 27 million meals from its 12 locations. The pantry has received contributions from celebrities including Oprah Winfrey, Mark Cuban, and Tyler Perry. A motivational speaker, Jackson has addressed audiences of Fortune 500 companies, schools, and organizations. Her accolades include the Microsoft Women of Excellence, Ebony Power 100, and the Presidential Service Award.



KIRK FRANKLIN
GRAMMY AWARD-WINNING ARTIST

Interview Opportunity: Friday, March 22 @ 2:15PM

Kirk Franklin is a 19-time Grammy Award-winning artist, songwriter, and producer who has left an indelible mark on the music industry over the last 30 years. His latest album, "Father's Day," released in 2023, reflects his personal journey with 10 tracks themed around love, faith, and resilience. Notable singles like "All Things" and "Try Love" showcase his bold and uplifting musical style. Franklin's extensive accolades include nearly 40 Stellar Awards and 22 Dove Awards. His collaborative ventures span iconic artists, and his 2022 album, "Kingdom Book One," recorded at a correctional institution, garnered three Grammys and other prestigious awards. Beyond music, Franklin excels as an executive producer for films and television series such as "Kirk Franklin's The Night Before Christmas" and "Kingdom Business." His commitment to unscripted and scripted programming reflects a multifaceted career shaped by faith and artistic excellence.

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DEPUTY SECRETARY WALLY ADEYEMO *DEPUTY SECRETARY OF TREASURY*

Interview Opportunity: Thursday, March 21

On March 26, 2021, Wally Adeyemo was sworn in as Deputy Secretary of the Treasury. He has been at the center of many of the country's major economic policy decisions since the 2008 Financial Crisis and has worked in organizations across the public, private, and non-profit sectors to build a stronger and fairer economy. As Deputy Secretary, Adeyemo serves as the Treasury Department's number two official and chief operating officer and has taken a leading role in Treasury's national security, economic inequality, and pandemic-related economic recovery work.

Adeyemo previously served at Treasury during the Obama Administration as Senior Advisor and Deputy Chief of Staff under Secretary Tim Geithner and Secretary Jack Lew. Adeyemo also served as the first Chief of Staff of the Consumer Financial Protection Bureau before moving to the Obama White House in 2015. At the White House, Adeyemo served as Deputy National Security Adviser for International Economics and a Deputy Director of the National Economic Council. In this role, Adeyemo led policymaking on international finance, trade and investment, energy, and environmental issues and served as President Obama's representative to the G7 and G20.

After leaving government in 2017, Adeyemo served as the first president of the Obama Foundation and as a Senior Advisor at the Center for Strategic and International Studies and at BlackRock.

Adeyemo holds a B.A. from the University of California at Berkeley and a J.D. from Yale Law School.